



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 1/31/2015

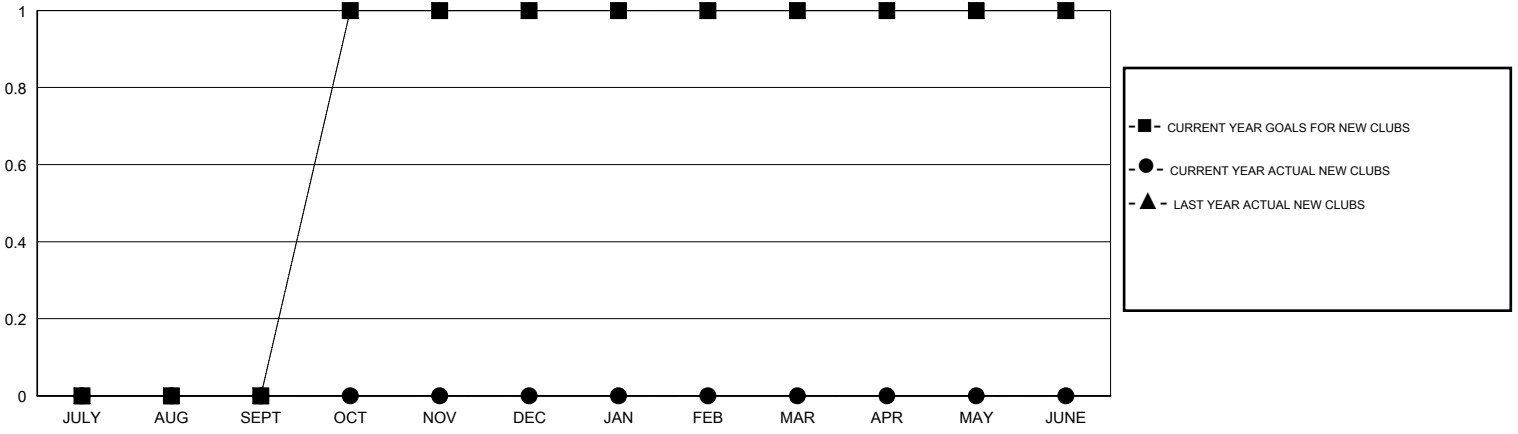
GMT: Gary Wong

LOCATION CALIFORNIA

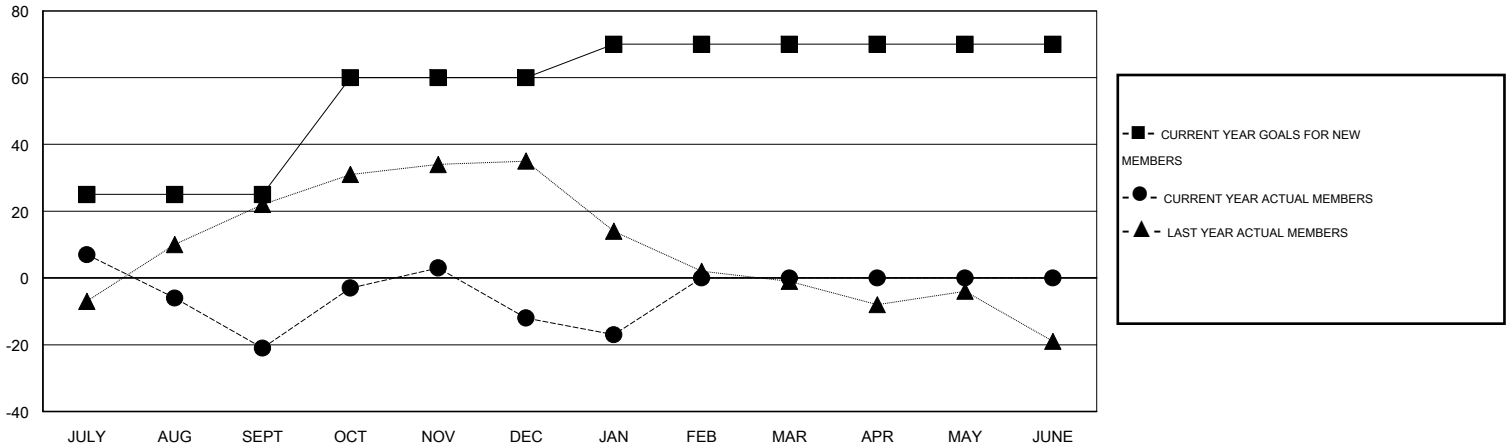
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | 25 | 48 | 69 | -21 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 | OCT/NOV/DEC | 35 | 69 | 60 | 9 |
| JAN/FEB/MAR | 0 | 0 | 1 | -1 | JAN/FEB/MAR | 10 | 24 | 29 | -5 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 0 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|----------------|
| DROPPED CLUBS: 1 | 38 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 1,487 (75.94%) |
| DECEASED | 17 | FEMALE | 471 (24.06%) |
| CLUB CANCELLED | 0 | CLICK HERE FOR HEALTH ASSESSMENT DATA | |
| OTHER | 141 | FAMILY UNIT MEMBERS | 207 |
| TOTAL | 158 | HEAD OF HOUSEHOLD | 99 |
| | | NON-HEAD OF HOUSEHOLD | 108 |